

Syed Imran Zaman

s.imranzaman@gmail.com

EDUCATION & EMPLOYMENT

- 2019- Present **Jinnah University for Women**, Karachi, Pakistan
Assistant Professor
- 2012-2018 **Southwest Jiaotong University**, Chengdu, China
Ph.D. in Business and Enterprise Management
Thesis topic: “Analysis of the moral mechanism affecting consumer valuation in Pakistan and its explorations in China to buy counterfeit luxury goods.”

DOCTORAL RESEARCH SUMMARY

My doctoral dissertation was conducted under the supervision of Dr. Jiang Yushi, who is a well-reputed Professor at Southwest Jiaotong University. It adds new knowledge to the already expanding comparative framework of consumer ethical decision making in buying counterfeit luxury products relating to China and Pakistan. I have previously published two ISI indexed papers in well recognized international journals, and two more are under review process, which is all part of my thesis. This type of research can benefit both China and Pakistan as counterfeiting is rampant in both countries.

ACADEMIC AWARDS

- 2012-2018 Chinese Government Scholarship (Fully Funded).
2003-2004 Received Partial scholarship in several semesters in Bachelor and Master studies.

FOREIGN EXPERIENCE

- 2012-2018 Research Associate Southwest Jiaotong University
2015-2019 Visiting International Faculty for Summer Semester at Wuhan University

PUBLICATIONS

- [1] Ishizaka, A., Khan, S.A.K., Kheybari, S., Zaman, S.I (2022). Supplier Selection in Closed Loop Pharma Supply Chain: A Novel BWM – GAIA Framework. *Annals of Operations research*. (SSCI, W category)
- [2] Khan, S. A., Mubarik, M. S., Kusi-Sarpong, S., Gupta, H., Zaman, S. I., & Mubarik, M. (2022). Blockchain Technologies as enablers of Supply Chain Mapping for sustainable supply chains. *Business Strategy and The Environment*. (SSCI, W category)
- [3] Mazhar, W., Jalees, T., Asim, M., Alam, S. H., & Zaman, S. I. (2022). Psychological Consumer Behavior and Sustainable Green Food Purchase. *Asia Pacific Journal of Marketing and Logistics*. (SSCI, W category)
- [4] Miao, M., Jalees, T., Zaman, S. I., Khan, S., & Javed, M. K. (2021). The influence of e-customer satisfaction, e-trust and perceived value on consumer’s repurchase intention in B2C e-commerce segment. *Asia Pacific Journal of Marketing and Logistics*. (SSCI, W category)
- [5] Qadeer, T., Javed, M. K., Manzoor, A., Wu, M., & Zaman, S. I. (2021). The Experience of International Students and Institutional Recommendations: A Comparison Between the Students from the Developing and Developed Regions. *Frontiers in Psychology*. (SSCI, W category)
- [6] Mubarik, M. S., Miao, M., Mubarak, M. F., Zaman, S. I., Kazmi, S. H. A., & Naghavi, N. (2021). Host Country Corruption and Headquarter-subsidiary relationships in Emerging Economy. *International Journal of Emerging Markets*. (SSCI, X category)
- [7] Jiang, Y., Khan, M. I., Zaman, S. I., & Iqbal, A. (2021). Financial development and trade in services: Perspective from emerging markets of Asia, South and Central America and Africa. *International Journal of Finance & Economics*, 26(3), 3306-3320. (SSCI, W category)
- [8] Mubarik, M. S., Naghavi, N., Mubarik, M., Kusi-Sarpong, S., Khan, S. A., Zaman, S. I., & Kazmi, S. H. A. (2021). Resilience and cleaner production in industry 4.0: Role of supply chain mapping and visibility. *Journal of Cleaner Production*, 292, 126058. (SSCI, W category)
- [9] Ali, M. A., Aqil, M., Alam Kazmi, S. H., & Zaman, S. I. (2021). Evaluation of risk adjusted performance of

- mutual funds in an emerging market. *International Journal of Finance & Economics*. (SSCI, W category)
- [10] Mubarik, M. S., Kazmi, S. H. A., & Zaman, S. I. (2021). Application of gray DEMATEL-ANP in green-strategic sourcing. *Technology in Society*, 64, 101524. (SSCI, W category)
- [11] Khan, B., Aqil, M., Alam Kazmi, S. H., & Zaman, S. I. (2021). Day-of-the-week effect and market liquidity: A comparative study from emerging stock markets of Asia. *International Journal of Finance & Economics*. (SSCI, W category)
- [12] Jalees, T., Qabool, S., Zaman, S. I., & Alam Kazmi, S. H. (2021). Effect of spirituality and ethics on green advertising, and the multi-mediating roles of green buying and green satisfaction. *Cogent Business & Management*, 8(1), 1920559. (ESCI, X category)
- [13] Khan, S. A., Mubarik, M. S., Kusi-Sarpong, S., Zaman, S. I., & Kazmi, S. H. A. (2021). Social sustainable supply chains in the food industry: A perspective of an emerging economy. *Corporate Social Responsibility and Environmental Management*, 28(1), 404-418. (SSCI, W category)
- [14] Kazmi, S. H. A., Khan, S.A., Zaman S.I., Raza, M., Ahmed, J. (2020) Impact of Destination Service Quality on Revisit Intention in Tourism. *Journal of Organisational Studies and Innovation*. (ESCI, Y category)
- [15] Miao, M., Jalees, T., Qabool, S., & Zaman, S. I. (2019). The effects of personality, culture and store stimuli on impulsive buying behavior: Evidence from emerging market of Pakistan. *Asia Pacific Journal of Marketing and Logistics*. (SSCI, W category)
- [16] Jiang, Y., Miao, M., Jalees, T., & Zaman, S. I. (2019). Analysis of the moral mechanism to purchase counterfeit luxury goods: evidence from China. *Asia Pacific Journal of Marketing and Logistics*. (SSCI, W category)
- [17] Jiang, Y., Xiao, L., Jalees, T., Naqvi, M. H., & Zaman, S. I. (2018). Moral and ethical antecedents of attitude toward counterfeit luxury products: Evidence from Pakistan. *Emerging Markets Finance and Trade*, 54(15), 3519-3538. (SSCI, W category)
- [18] Zaman, S. I., Jalees, T., Jiang, Y., & Kazmi, S. H. A. (2018). Testing and incorporating additional determinants of ethics in counterfeiting luxury research according to the theory of planned behavior. *psihologija*, 51(2), 163-196. (SSCI, Y category)

PAPERS IN REVIEW

- [1] Intellectual Capital in Cross border Mergers & Acquisitions: An Exaptation perspective in *Journal of Intellectual Capital*.
- [2] Corporate Governance, Cash Holding and Firm Performance in *International Review of Economics and Finance*.
- [3] Exploring the relationship among critical success factors of green human resource management- Evidence from an emerging country in *International Studies of Management & Organization*.
- [4] A Cross-Culture Study on the effect of Spirituality, Ethics, Intrinsic and Extrinsic Religiosity on Green Buying Behavior in *Management of Environmental Quality*.
- [5] Cross culture Impact of Psychological Moral and Ethical Elements on Attitude towards Counterfeit Luxury Products in *Current Psychology*.
- [6] Closing the gap: Linking Digital Banking to Resilient Service Supply Chain Performance in *Operations Management Research*.
- [7] Religiosity and Self-esteem's mediating and multi-mediating effects on Impulsive and Compulsive Buying in *Journal of Islamic Marketing*.
- [8] WOM and Brand Equity, And Mediating Role of Brand equity Elements and WOM: A study on Allied Apparel Brand in Karachi in *International Journal of Consumer Studies*.
- [9] Using social media capabilities to build transparency in circular and sustainable supply chain: A proposed hierarchal model in *Industrial Marketing Management*.