

Dr. Muhammad Shujaat Mubarik holds a PhD in Industrial Organization from the University of Malaya. He is a Professor and Dean College of Business Management (CBM), IoBM, Karachi. His areas of interest are intellectual capital, supply chain management, and sustainability economics. He has more than 80 research papers (ISI/ABDC/AJG/Scopus indexed), with cumulative impact factor 201.35, published in journals of high repute, including International Journal of Production research, Technological Forecasting and Social Change, Business Strategy and Environment, Journal of Cleaner Production, Journal of Intellectual Capital, and Management Decision. He has Springer's book "Dynamics of Intellectual Capital in Current Era" to his credit, which is the only handbook that covers IC from South Asian perspective. His 02 books titled "Human Capital, Innovation and Disruptive Digital Technology: A Multidimensional Perspective" and "Supply Chain mapping, Sustainability, and Industry 4.0", are underway, both being published by Routledge, Taylor & Francis group. Dr. Mubarik has also contributed various book chapters in the international best-selling handbooks; prominent among them are The Palgrave Handbook on Cross-Cultural Negotiation and The Palgrave Handbook of Corporate Sustainability in the Digital Era. He has been the PI and Co-PI of various nationally and internationally funded projects.

Presently, he is working on a funded project on adopting the block chain-driven supply chain in Oil and Gas sector of Pakistan. Owing to his work on Steel industry, he was approached by the Spanish commercial attachee and SIDREX, Spain for his expert opinion on Spanish investment in the Pakistani steel sector. Dr. Mubarik regularly appears in TV shows to share his opinion on national and international economics and business affairs.