OBJECTIVE

In quest of an innovative and challenging academic position in an adaptive learning environment

GOALS

- Excel in teaching to provide students a constructive learning in an adaptive technology-inspired learning environment, and invite distinguished guest to share their insights;
- Build a strong research infrastructure by proactively collaborating with students, peers, industry and international institutes.

Educational VISTA

1. **HEC Approved Supervisor**
2. **Doctor of Philosophy** (Finance), Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Islamabad, **Pakistan (2018)**
3. **Masters of Philosophy** (Finance), National University of Sciences and Technology, Islamabad, **Pakistan(2014)**
4. **Masters of Business Administration** (Finance), Army Public College of Management Sciences,Islamabad, **Pakistan (2009)**

5. **Bachelor of Computer Science (Hons)**, University of Punjab, **Pakistan(2006)**

PROFESSIONAL PROFILE

Teaching Experience

- Teaching experience, in multi-cultural environments with diversified learners at undergraduate and graduate levels, – taught a variety of Accounting, Finance, and IT/Computer Science courses;
- Main strengths, and achievements, include:
    - ✓ Teaching methodology is, mainly, threefold:
        i. To present the main concept to the learners; and, discuss it in conjunction with (cases) examples /analogies; then
        ii. To present a challenge question 'Brainteaser,' to challenge their understanding about the learned concepts
        iii. Discussing research articles at the graduate level to enhance their understanding of research
    - ✓ Investigate, evaluate, and apply *active learning* techniques to engage the students in class;
- Invite students to participate in team projects; encourage students to maximize their use of collaborative technology in team-work.

PUBLICATIONS

1. Zeb, S., Hussain, S, & Javed, A. (2021). COVID 19 a way forward for restaurants and street food vendors *Vol. 8(1),1923359 , Cogent Business and Management(HEC Recognized "X" Category)*

2. Zeb, S., & Rashid, A. (2020). Systemic Risk in Financial Institutions of BRICS: Measurement and Identification of Firm-Specific Determinants *Risk Management VoL 21(4)243-264* **(Impact Factor 0.815)**

3. Zeb, S., & Ali, Z. (2019). Credit Risk, Capital, and Inefficiency: An Empirical Analysis of SAARC Banking Sector *Vol. 13(1), 41-55 , South Asian Journal of Management Sciences(HEC Recognized "X" Category)*

4. Zeb, S., & Rashid, A. (2018). Determining Systemic Risk of Banks, Financial Services, and Insurance Firms of Pakistan, *Journal of Independent Studies and Research-Management, Social Sciences and Economics*, 16(1), 45-62*(HEC Recognized "Y" Category)*

5. Bilal A, Zeb S, &, Ahmad W (2018). The Impact of Emotional Intelligence on Job Satisfaction and Performance in the Healthcare Sector of Pakistan, *Journal of Managerial Science, Vol. 12(3), 120-131(HEC Recognized "Y" Category)*

6. Bilal A, Ahmad W, & Zeb S, (2018). Examining the Relationship between Consumption of Counterfeit Apparel and Construction of Self-Identity: A Study of Pakistani Women.*Pakistan Journal of Women's Studies: Alam-e-Niswan*, 25(2), 67-89 *(HEC Recognized "Y" Category)*

7. Zeb S, Sattar A, (2017). Financial Regulations, Profit Efficiency, and Financial Soundness: Empirical Evidence from Commercial Banks of Pakistan. *The Pakistan Development Review*, 56(2), 85-103*(HEC Recognized "X" Category)*

8. Riaz Y, Shahab Y, Bibi R, Zeb S, (2016). Investment-cash flow sensitivity and financial constraints: evidence from Pakistan, *South Asian Journal of Business Studies*, 5(3),403 – 423 *(HEC Recognized "X" Category)*

9. Zeb, S ., Rashid, A (2016).Impact of financial health and Capital Structure on Firm's value, with moderating role of Intangible Assets, *Global Management Journal for Academic & Corporate Studies (GMJACS)*, Vol 6(1)*, 37-45 (HEC Recognized "Y" Category)*

10. Zeb, S., & Rashid, A. (2015). Identifying Systemically Important Banks in Pakistan: A Quantile Regression Analysis. *International Journal of Economics and Finance*, *7*(12), 155-167. *(Peer reviewed Journal)*

11. Bilal, Ahmad, Zeb, & Majid (2015).A qualitative enquiry of causes and consequences of workplace violence towards female nurses of Pakistan.*Pakistan Journal of Women's Studies: Alam-e-Niswan*, 22(2), 43-58 *(HEC Recognized "Y" Category)*

12. Bashir, B., & Zeb, S.(2013) Holiday Effect of East Asian Markets Reciprocally.*Journal of Economics Business and Management (JOEBM), 3(2),* 257-262. **(Peer reviewed Journal)**

NATIONAL CONFERENCES

1. Muhammad.M,Shujahat,H and Zeb,S (2014) Individual investor behavior case from Pakistan. Presented at *NUML 2nd International Conference Challenges and business Management.ICCBM.10-11-2014*, Islamabad.

2. Zeb, S ., Rashid, A (2017*) Identifying Systemically Important Financial Institutions for BRICS and Pakistan* Presented at the Conference *The 33rd Annual General Meeting and Conference of The Pakistan Society of Development Economists(PSDE)*

3. Sarwar, N., Zeb, S (2018)*Does Islamic Banking Exist in Theory Only? A Comparison of Islamic Banking System and Conventional Banking System*, Presented at the Conference *7th Asian Management Research and Case Conference 2018 (AMRC 2018)*

4. Zeb, S .,Bilal, A & Rashid, A (2018)*Major determinants of systemic risk: An empirical evidence of BRICS and Pakistan* Presented at the Conference *3rd International Conference on Business and management Perspectives in the Asian Context, University of Lahore*

INTERNATIONAL CONFERENCES

1. Zeb, S & Shafiq, H(2020)*Do Banks Gain or Lose from Size? Evidence from Islamic and Conventional Banks of Pakistan presented at the* 2nd Virtual International Conference Path to a Knowledge Society-Managing Risks and Innovation - PaKSoM 2020

2. Zeb, S .,Bilal, A & Hussain, S (2019)*Systemic Risk Drivers of banks, financial services, and Insurance firms* Presented at *2nd International Conference of Business and Management Sciences*, *Maltepe University, Turkey*

3. Zeb, S (2018*) Financial Regulations and Insolvency risk of Commercial Banks of Pakistan* Presented at the Conference *3rd Academic International Conference on Business, Economics, and Management, St. Anne's College, University of Oxford*

PROFESSIONAL EXPERIENCE

Assistant Professor and Program Manager BBA   *Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Islamabad, Pakistan July, 2016 – To Date*

Lecturer and Program Manage

r BBA & BS(AF)   *Shaheed Zulfikar Ali Bhutto Institute of*
                                                       Science and Technology, Islamabad, Pakistan
                                                       January, 2014 – June, 2016

Responsibilities:

- Teaching Accounting, Financial Accounting, Introduction to Business Finance, Financial Management, Strategic Finance, Business research methods to Masters and Bachelor level students

Assistant Professor   *Arid Agriculture University, Rawalpindi, Pakistan*
                                                      University Institute of Information Technology
                                                      November 1, 2011 – January 2014

Responsibilities:

- Teaching Technical Writing, Financial Accounting, and Financial Management to Masters and Bachelor level students

Lecturer/Vice Principal   *Leaders College, Rawalpindi,Pakistan*
                                                      November 1, 2009 – October 31, 2011

Responsibilities:

- Preparation of time tables for all the classes
- Teaching Financial Accounting, Commerce, and Introduction to Computers to M Com and B Com
- Coordination of all the classes
- Student counseling
- To prepare the University affiliation and extension files
- Dealing with all the student and staff related affairs

Internship   **Army Welfare Trust,** *Rawalpindi, Pakistan*
Dept. of Finance   **July 1, 2008 – Oct 31, 2008**

Responsibilities:

- Budgeting
- Costing
- Performance Reviews of Cement and Aviation industry

Lecturer   **Jinnah Institute of Informatics, Rawalpindi, Pakistan**
                                                      Dec 1, 2005 – Dec 1, 2007

COURSES TAUGHT

Graduate/Undergraduate Courses:

Microfinance, Investments nd Portfolio Management, Introduction to Accounting, Financial Accounting, Introduction to Business Finance, Financial Management, Strategic Finance, Business Research Methods, Financial Markets and Institutions, Corporate Finance, Technical Writing, and Introduction to IT.

REFERENCES

Can be provided upon request